

Introducing the Cookstove Consumer Research Toolkit



USAID
FROM THE AMERICAN PEOPLE


Supportive Environments for Healthy Communities



USAID/WASHplus Consumer Research Toolkit



May 24, 2016

WASHplus Toolkit

Guidance to implement TIPS consumer preference studies

- WHY care about consumer wants and needs
- Guidance on HOW to measure them accurately:
 - Description of the methods, techniques and tools
 - How to use them

WASHplus Toolkit

- Study Management
- Logistics / Timeline
- Partnerships / Vendor Selection
- Sampling
- Stove Selection
- Ethical Review/IRB
- Interviewer Training
- Guidance on qualitative data analysis
- Presentation of findings and report writing

Toolkit components

Guidance on...

- Trials of Improved Practice (TIPs)
- Market demonstrations
- Controlled Cooking Testing
- Kitchen Performance Testing
- Stove usage monitoring
- Household air pollution monitoring
- Willingness to pay assessments

WASHplus Toolkit

TIPs-related methods, techniques and tools – all designed for CS-Pro platform-- including:

- TIPs surveys (paper and mobile-based)
- Data entry templates
- Data analysis platform
- Video tutorial guidance on:
 - ✓ Downloading CSPro, installing the CSPro data templates
 - ✓ Editing templates for local context
 - ✓ Data entry
 - ✓ Compiling/coding/cleaning data
 - ✓ Data analysis
 - ✓ Generating output tables and creating graphs/graphics
 - ✓ Exporting data
- Guidance on qualitative data analysis
- Presentation of findings and report writing

Download CSPro

← → CB http://www.census.gov/population/international/software/cspro/csprodownload.html

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United States Census Bureau

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International Programs

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In This Section

- CSPro Overview
- Documentation
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Census and Survey Processing System (CSPro) Download

CSPro 6.3 *Release Date: 2016-05-05*

- [CSPro 6.3 installation package](#)
- [CSEntry Android App](#) ↗

[To learn more about CSPro, please check out the CSPro Videos](#)

If you wish to contact the CSPro Support Team, please email cspro@lists.census.gov.

CSPro requires a Microsoft Windows machine running Vista, Windows 7, Windows 8, or Windows 10.

The installation package includes: Data Entry, Editing, and Tabulation modules. It also includes many tools for: work

Though the U.S. Census Bureau no longer supports the predecessor to CSPro, the Integrated Microcomputer Proce

Questionnaires

348	Do you feel that using this new type of stove makes you more modern/less modern/ or is there no difference?	A. More modern	1	
		B. Less modern	2	
		C. No difference	3	
349	Do you feel that using this new type of stove make you more admired by your community, less admired, or is there no difference?	A. More admired	1	
		B. Less admired	2	
		C. No difference	3	
350	What, if anything, did you talk about with family and neighbours about the new stove? [Do NOT read list; check all that apply]	A. Saves (wood) fuel	1	
		B. Can't use other fuels	2	
		C. It emits more smoke than a traditional stove	3	
		D. It emits less smoke than a traditional stove	4	
		E. I recommend you get one.	5	
		F. Stick with your traditional stove/ I don't recommend you purchase one	6	
		G. Nothing/ don't remember	7	
		H. Other (please write in)	96	
351	If you always had a stove like this one, would you use it for every meal, most meals or only for specific meals?	A. Every meal	1	<i>If coded 1 or 4 then skip to 356</i>
		B. Most meals	2	
		C. Specific meals	3	
		D. Don't know/can't tell	4	
352	If you would use the stove only for specific meals, list the main foods you would prepare on it. [Do NOT read list; check all that apply]	A. <i>insert common foods</i>	1	
		B. <i>insert common foods</i>	2	
		C. <i>insert common foods</i>	3	

Data Entry Templates

okstove consumer Need Assesment.ent , Data File = Baseline data)

Options Help

Q19A. What material do you use to start the fire at this time of year? [Do not read list]

Q13_4	
Q13_5	
Q14_1	1
Q14_2	5
Q15	2
Q16	1
Q16A	
Q17	2
Q17A	
Q18_1	FIRE
Q18_1A	5
Q18_2	
Q18_2A	0
Q18_3	
Q18_3A	
Q19_1	

Q19_1. What material do you use to start the fire at this time of year?

- 1 A. Wood
- 2 B. Agricultural residue (including leaves)
- 3 C. Dung sticks / dung cakes
- 4 D. Kerosene
- 5 E. Saw dust
- 6 F. Paper/cardboard
- 7 G. Rubber
- 8 H. Tyre
- 9 I. Plastic
- 96 J. Other (please write in)

No Partial ADD Field = Q19_1



Select variables for quantitative analysis

- WASHplu New Cookstove Consumer Need and Preference Assessment Nepal
 - WASHplu New Cookstove Consumer Need and Preference Assessment Nepal questionnaire
 - (Id Items)
 - WASHplu New Cookstove Consumer Need and Preference Assessment Nepal records
 - Demographic
 - Household Assets
 - Womens Group Participation
 - Fuel Use and Procurement
 - Vessels and Stove Experience
 - Smoke Exposure
 - One week (5-7) days questionnaire

Universe

Edit

Weight

Type of Frequencies

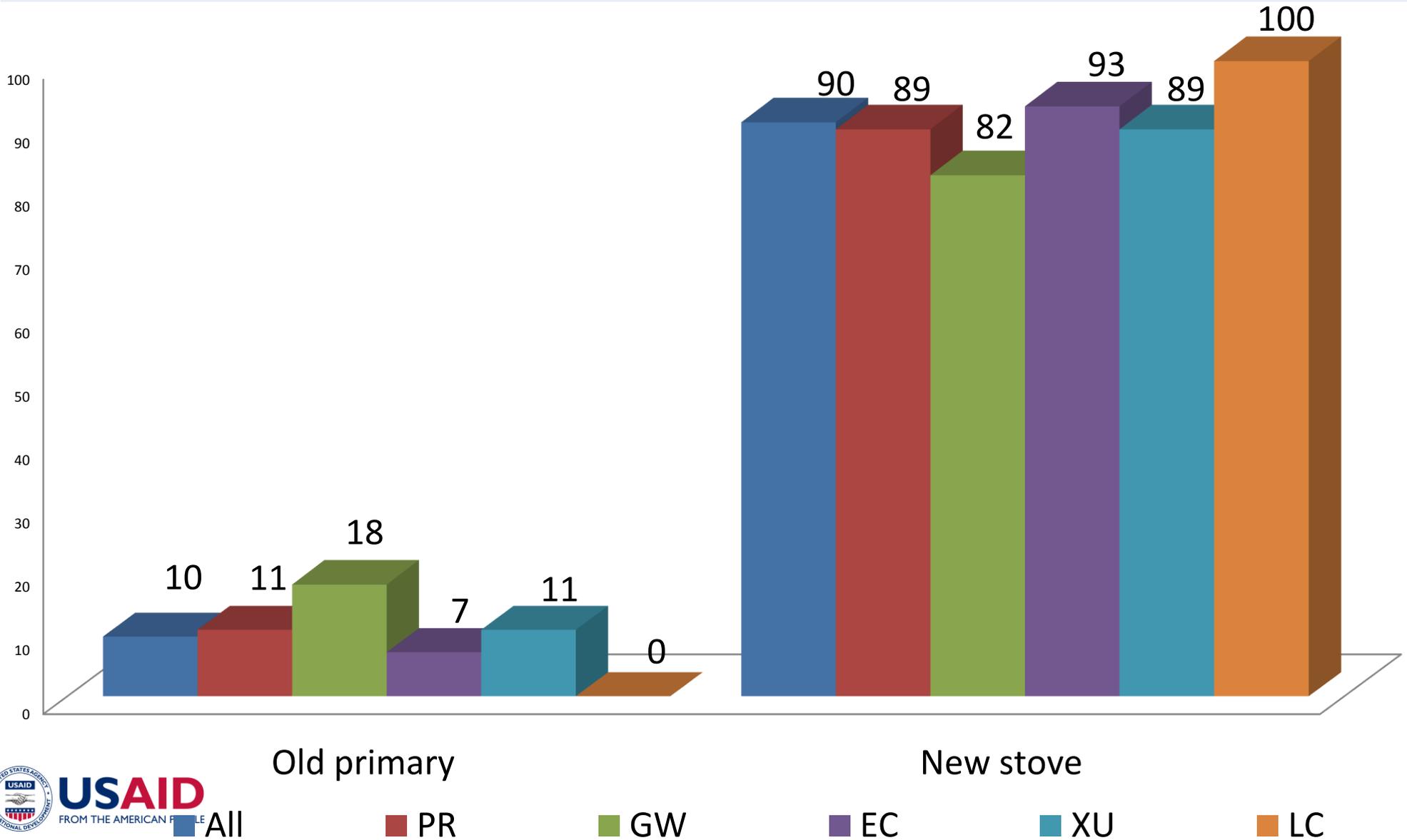
Value Sets



CSFrqRun484	
ID_District	
ID_VDC	
ID_Ward	
ID_HH	
Form Number	
Name of Interviewer	
DATE_DD	
DATE_MM	
DATE_YY	
Interview start time_HH	
Interview start time_MM	
House number	
Village	Village
Type of stove used during the trial	Type of stove
Serial number of the stove use	House number
Age of interviewee (18 years and above only)	Q1
Q1. We're interested to know why you decided to participate in this stove trial? (please take detailed notes on response)	Q2
Q1. 2 We're interested to know why you decided to participate in this stove trial? (please take detailed notes on response)	etc

Create graphs, tables

Figure 13 : Preference of cook stove by ICS trial group



Available June 2016 –now!

- Available on WASHplus, USAID and GACC websites
- Promoted/disseminated by email, IAP Weekly, events in Nepal in May and DC in June
- <http://www.washplus.org>

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