At the 2014 Menstrual Hygiene Management (MHM) Day celebrations in Zambia, YASH Pharmaceuticals partnered with USAID/Zambia’s SPLASH (Schools Promoting Learning Achievement through Sanitation and Hygiene) project to provide 125 MHM kits for girls at Kabulonga Girl’s Secondary School in Lusaka. The popularity of the reusable pad-making demonstration at the event spurred YASH to undertake its own production of reusable pads. In January 2015 YASH and SPLASH signed a memorandum of understanding to codify their public-private partnership. YASH will employ local women to sew reusable pads; 10 percent of all pads produced will be distributed to SPLASH intervention schools where SPLASH provides MHM support and education with the goal of keeping more girls in school.

Production is underway and the pads are being piloted in SPLASH intervention schools. Comments received from users so far indicate the pads are of high-quality fabric and very comfortable. SPLASH is seeking additional partners to purchase and distribute pads to other schools so the MHM needs of girls are taken care of and they can focus on learning.