Introducing the Cookstove Consumer Research Toolkit
USAID/WASHplus
Consumer Research Toolkit

May 24, 2016
WASHplus Toolkit

Guidance to implement TIPS consumer preference studies

• WHY care about consumer wants and needs

• Guidance on HOW to measure them accurately:
  ➢ Description of the methods, techniques and tools
  ➢ How to use them
WASHplus Toolkit

• Study Management
• Logistics / Timeline
• Partnerships / Vendor Selection
• Sampling
• Stove Selection
• Ethical Review/IRB
• Interviewer Training
• Guidance on qualitative data analysis
• Presentation of findings and report writing
Toolkit components

*Guidance on...*

- Trials of Improved Practice (TIPs)
- Market demonstrations
- Controlled Cooking Testing
- Kitchen Performance Testing
- Stove usage monitoring
- Household air pollution monitoring
- Willingness to pay assessments
WASHplus Toolkit

TIPs-related methods, techniques and tools – all designed for CS-Pro platform-- including:

- TIPs surveys (paper and mobile-based)
- Data entry templates
- Data analysis platform
- Video tutorial guidance on:
  - Downloading CSPro, installing the CSPro data templates
  - Editing templates for local context
  - Data entry
  - Compiling/coding/cleaning data
  - Data analysis
  - Generating output tables and creating graphs/graphics
  - Exporting data
- Guidance on qualitative data analysis
- Presentation of findings and report writing
Download CSPro

You are here: Census.gov > People and Households > International Programs Main > Software > CSPro Overview > Census and Survey Processing System (CSPro) Download

International Programs

Census and Survey Processing System (CSPro) Download

CSPro 6.3  Release Date: 2016-05-05
- CSPro 6.3 installation package
- CSEntry Android App

To learn more about CSPro, please check out the CSPro Videos

If you wish to contact the CSPro Support Team, please email cspro@lists.census.gov.

CSPro requires a Microsoft Windows machine running Vista, Windows 7, Windows 8, or Windows 10.
The installation package includes: Data Entry, Editing, and Tabulation modules. It also includes many tools for: work
Though the U.S. Census Bureau no longer supports the predecessor to CSPro, the Integrated Microcomputer Proce
<table>
<thead>
<tr>
<th>Question</th>
<th>Options</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you feel that using this new type of stove makes you more modern/less modern/ or is there no difference?</td>
<td>A. More modern</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B. Less modern</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>C. No difference</td>
<td>3</td>
</tr>
<tr>
<td>Do you feel that using this new type of stove make you more admired by your community, less admired, or is there no difference?</td>
<td>A. More admired</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B. Less admired</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>C. No difference</td>
<td>3</td>
</tr>
<tr>
<td>What, if anything, did you talk about with family and neighbours about the new stove? [Do NOT read list; check all that apply]</td>
<td>A. Saves (wood) fuel</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B. Can’t use other fuels</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>C. It emits more smoke than a traditional stove</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>D. It emits less smoke than a traditional stove</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>E. I recommend you get one</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>F. Stick with your traditional stove/ I don’t recommend you purchase one</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>G. Nothing/ don’t remember</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>H. Other (please write in)</td>
<td>96</td>
</tr>
<tr>
<td>If you always had a stove like this one, would you use it for every meal, most meals or only for specific meals?</td>
<td>A. Every meal</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B. Most meals</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>C. Specific meals</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>D. Don’t know/can’t tell</td>
<td>4</td>
</tr>
<tr>
<td>If you would use the stove only for specific meals, list the main foods you would prepare on it. [Do NOT read list; check all that apply]</td>
<td>A. Insert common foods</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B. Insert common foods</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>C. Insert common foods</td>
<td>3</td>
</tr>
</tbody>
</table>
Q19A. What material do you use to start the fire at this time of year? [Do not read list]

<table>
<thead>
<tr>
<th>Question</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q13_4</td>
<td></td>
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<tr>
<td>Q13_5</td>
<td></td>
</tr>
<tr>
<td>Q14_1</td>
<td>1</td>
</tr>
<tr>
<td>Q14_2</td>
<td>5</td>
</tr>
<tr>
<td>Q15</td>
<td>2</td>
</tr>
<tr>
<td>Q16</td>
<td>1</td>
</tr>
<tr>
<td>Q16A</td>
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<tr>
<td>Q17</td>
<td>2</td>
</tr>
<tr>
<td>Q17A</td>
<td></td>
</tr>
<tr>
<td>Q18_1</td>
<td></td>
</tr>
<tr>
<td>Q18_1A</td>
<td>5</td>
</tr>
<tr>
<td>Q18_2</td>
<td></td>
</tr>
<tr>
<td>Q18_2A</td>
<td>0</td>
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<tr>
<td>Q18_3</td>
<td></td>
</tr>
<tr>
<td>Q18_3A</td>
<td></td>
</tr>
<tr>
<td>Q19_1</td>
<td></td>
</tr>
</tbody>
</table>

Q19_1. What material do you use to start the fire at this time of year?

- 1. Wood
- 2. Agricultural residue (including leaves)
- 3. Dung sticks / dung cakes
- 4. Kerosene
- 5. Saw dust
- 6. Paper/cardboard
- 7. Rubber
- 8. Tyre
- 9. Plastic
- 96. Other (please write in)
Select variables for quantitative analysis

- WASHplu New Cookstove Consumer Need and Preference Assessment Nepal
- WASHplu New Cookstove Consumer Need and Preference Assessment Nepal questions
- (Id Items)
- WASHplu New Cookstove Consumer Need and Preference Assessment Nepal record
- Demographic
- Household Assets
- Womens Group Participation
- Fuel Use and Procurement
- Vessels and Stove Experience
- Smoke Exposure
- One week (5-7) days questionnaire
Village
Type of stove
House number
Q1
Q2
etc

Q1. We’re interested to know why you decided to participate in this stove trial? (please take detailed notes on response)
Q2. We’re interested to know why you decided to participate in this stove trial? (please take detailed notes on response)
Create graphs, tables

Figure 13: Preference of cook stove by ICS trial group
Available June 2016 –now!

• Available on WASHplus, USAID and GACC websites
• Promoted/disseminated by email, IAP Weekly, events in Nepal in May and DC in June
• http://www.washplus.org

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